

Message Text

UNCLASSIFIED

PAGE 01 BUENOS 05760 081650Z
ACTION ARA-14

INFO OCT-01 ISO-00 CU-06 /021 W
-----035287 081728Z /53
R 081330Z AUG 77
FM AMEMBASSY BUENOS AIRES
TO USIA WASHDC
INFO SECSTATE WASHDC 0000

UNCLAS BUENOS AIRES 5760

USIAC FOR IMV

E.O. 11652: N/A
SUBJECT: 50TH ANNIVERSARY OF ACADEMY OF MOTION PICTURE ARTS
SCIENCES

REFERENCE: A) USIA 20288; B) USIA 13840

WELOCME AGENCY PLANS OUTLINED REFTELS. OUR REACTION TO SPECIFIC
PROPOSALS AOUTLINED BELOW. WE HOPE TO COMBINE OTHER AGENCY-
PROVIDED PROGRAMMING WITH A HIGH-LEVEL SEMINAR ON U.S. CINEMA
AND ITS SOCIAL IMPORTANCE, WHICH WOULD FEATURE AMSPEC OF LEVEL
OF ROBERT ALTMAN OR FRANK CAPRA, AS OUTLINED IN OUR CPP.
POST COULD HOLD NUMEROUS COUNTRYWIDE PRESENTATIONS, HIGHLIGHTED
BY MONTH-LONG PROGRAM IN PRESTIGIOUS SAN MARTIN CULTURAL CENTER
AND SAN MARTIN THEATER, BOTH IN CITY OF BUENOS AIRES,
WHICH ARE ARGENTINE EQUIVALENTS OF LINCOLN OR KENNEDY CENTERS
IN U.S.
MUNICIPALITY OF BUENOS AIRES AND ARGENTINA CINEMA FOUNDATION
WOULD CO-SPONSOR, AS WELL AS DIRECTORS OF CULTURE OF SEVEN
MOST IN PORTANT INTERIOR CITIES.
ACADEMY'S 1978 AWARDS CEREMONY ROUGHLY WILL COINCIDE
WITH WORLD SOCCER MATCHES EXPECTED TO DRAW HALF MILLION
PEOPLE TO ARGENTINA.
POST PARTICULARLY INTERESTED IN FOLLOWING REF (B)
PROPOSALS:
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PROPOSAL A:
NO. 1 SPANISH VTR ON ACADEMY FOR POSSIBLE TV PLACEMENT.
NO. 2 SERIES OF AWARD WINNING FILMS.
NO. 3 SPEAKER AS MENTIONED ABOVE.
NO. 4 SETS OF MOVIE POSTERS.
NO. 5 SPECIAL ARTICLES FOR PRESS PLACEMENTS.
NO. 6 SERIES OF VOA INTERVIEWS FOR LOCAL RADIO STATIONS.

NO. 7 SPANISH LANGUAGE BROCHURES ON ACADEMY.
NO. 8 RE-ISSUE OF AGENCY PAMPHLET ON THE HISTORY OF MOTION PICTURES.
NO. 9 BOOK EXHIBIT.
NO. 10 PHOTO EXHIBIT ON FILM PERSONALITIES.
PROPOSAL B: NO. 1 FILM WEEK FEATURING AWARD WINNERS.
PROPOSAL C: NO. 1 PACKAGES OF ACADEMY AWARD SHORT FILMS IN ANY
OR ALL THREE CATEGORIES SUGGESTED.
PROPOSAL D: NO. 1. EXHIBITS OF PHOTOS, POSTERS, AND ARTIFACTS.

IN ADDITION TO FOREGOING, POST WOULD LIKE TWO PICES 16MM.
OR 35MM. SPANISH VERSION OF FILM ON ACADEMY FOR PRESENTATION
TO NATIONAL INSTITUTE OF CINEMATOGRAPHY AND TO ARGENTINE
CINEMA FOUNDATION.
HIGGINS

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: COMMEMORATIVE CELEBRATIONS
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Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
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Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770284-1032
Format: TEL
From: BUENOS AIRES
Handling Restrictions: n/a
Image Path:
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Legacy Key: link1977/newtext/t19770887/aaaacvji.tel
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Litigation History:
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